



SPONSORSHIP PACKAGE



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SPONSORING THE FLIGHT OF ARTS – CREATIVE & CULTURE ARTS WEEKEND

21 Dreams Arts & Culture is celebrating Montgomery's emerging arts community this October in its fourth annual **Flight of Arts**. In conjunction with National Arts and Humanities Month (NAHM), and in collaboration with ASF, SHE Agency and the Junior Executive Board of MMFA, this event highlights our state and local creative arts community.

WHO?

Creatives, makers, dreamers, visionaries, culture artists & arts advocates.

WHAT?

The **Flight of Arts** (FOA) features performances, exhibitions, competitions and community forums for digital, visual, performing, and culinary arts. This four-day event week allows multiple opportunities for the public to experience the arts all in Blount Cultural Park.

WHEN?

Thursday, October 17 – Sunday, October 20, 2019

WHERE?

Events will be hosted at both Alabama Shakespeare Festival and the Montgomery Museum of Fine Arts. Please visit flightofartsmgm.com the schedule of events.

WHY DOES THIS MATTER?

Sponsoring the Flight of Arts will present you the opportunity to reach a vibrant and innovative target audience in the River Region. This will also provide visibility and brand awareness while showing your company's support of community involvement and a heightened quality of life through the advancement of the arts.

What is the degree of exposure to your business?

Mixed with the potential of networking, exposure to the creative arts community, and curated experiences, your sponsorship will and has the potential to:

- ▶ Capture attendees via social media invites and multiple shares
- ▶ Provide premium marketing opportunity on festival grounds with live mentions throughout the 21 Dreams hosted events reaching a broad audience
- ▶ Reach new customers with pre-event marketing signage on major thoroughfares
- ▶ Develop new business contacts and connect with the community in a fun and entertaining environment.

HOW CAN YOU HELP?

PARTNERING SPONSOR | Minimum Donation: \$2100

- ▶ Company logo and/or name on all FOA broadcast, digital and print media advertising
 - ▶ Prominent weekly recognition on all FOA marketing and promotion collateral
 - ▶ Recognition and link on 21 Dreams/FOA website
 - ▶ Partnering Sponsor table at all 21 Dreams' produced events
 - ▶ Eight (8) tickets to Artists On Tap at MMFA
 - ▶ Eight (8) tickets to Chef Demo at ASF
 - ▶ Two (2) tickets to Opening Season Show at ASF
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PRESENTING SPONSOR | Minimum Donation: \$1200

- ▶ Company name on all FOA broadcast, digital and print media advertising
 - ▶ Prominent weekly recognition on all FOA marketing and promotion collateral
 - ▶ Recognition and link on 21 Dreams/FOA website
 - ▶ Presenting Sponsor table at select 21 Dreams' produced event
 - ▶ Four (4) tickets to Artists On Tap at MMFA
 - ▶ Four (4) tickets to Chef Demo at ASF
 - ▶ Two (2) tickets to Opening Season Show at ASF
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SUPPORTING SPONSOR | Minimum Donation: \$600

- ▶ Company name on FOA digital and print media advertising
 - ▶ Weekly recognition on all FOA marketing and promotion collateral
 - ▶ Recognition and link on 21 Dreams/FOA website
 - ▶ Two (2) tickets to Artists On Tap at MMFA
 - ▶ Two (2) tickets to Chef Demo at ASF
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CREATIVE VENDOR: \$50 [Limited Space]

- ▶ One (1) vendor table at the Art of Storytelling (Oct. 19th)
- ▶ Recognition of social media outlets

IN-KIND DONATION

- ▶ Sponsors recognized on social media outlets

FORMS OF PAYMENT

- ▶ PayPal
- ▶ Check
- ▶ Money Order
- ▶ Cash

Make payable to: 21 Dreams

DEADLINE: OCTOBER 1, 2019